

## 2018 Biggest Republican Turnout in History Campaign

### Republican Candidate 'ORDER FORM'

Date: \_\_\_\_/\_\_\_\_/\_\_\_\_  
 Person placing order: \_\_\_\_\_  
 Candidate's Name: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ St: \_\_\_\_\_ Zip: \_\_\_\_\_ - \_\_\_\_\_  
 Phone: (        )        -        Cell: (        )        -         
 Email: \_\_\_\_\_ @ \_\_\_\_\_ . \_\_\_\_\_  
 Website: \_\_\_\_\_ . \_\_\_\_\_

### PRICE TABLE FOR LOCAL, REGIONAL & NATIONAL CAMPAIGNS

Mail or email this completed GOP Order Form with your payment to:

#### MARKETS GLOBAL

*GOP Candidate Orders*

962 Oak Ave., #15 Spruce Pine, NC 28777

[support@marketsglobal.co](mailto:support@marketsglobal.co)

A 'Campaign Manager' will contact you to schedule your deployments and complete Set Up.

Monthly Email Deployments in 30 Days	USA Proprietary Email DB INCLUDED in PRICE	PRICE for 1 Deployment	FREQUENCY DISCOUNT PRICE for 3 Deployments	FREQUENCY DISCOUNT PRICE for 6 Deployments	FREQUENCY DISCOUNT PRICE for 9 Deployments	PRICE per 100,000 Emails	Set Up Charge	PRICE for each of 9 Deployments TOTALS
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)
150,000	<del>\$1,876</del>	\$295	\$265	\$235	\$195	<b>\$130.00</b>	\$55	\$250
3 Million	<del>\$4,992</del>	\$795	\$765	\$735	\$695	<b>\$23.18</b>	\$75	\$790
30 Million	<del>\$7,675</del>	\$3,995	\$3,695	\$2,495	\$2,995	<b>\$9.98</b>	\$295	\$3,290
50 Million	<del>\$11,890</del>	\$4,995	\$4,565	\$4,385	\$3,995	<b>\$7.99</b>	\$495	\$4,490
100 Million	<del>\$19,956</del>	\$8,995	\$7,565	\$7,395	\$6,995	<b>\$6.99</b>	\$795	\$7,790
150 Million	<del>\$24,456</del>	\$13,995	\$12,995	\$11,585	\$9,995	<b>\$6.69</b>	\$895	\$10,890

- Column (A) shows the quantity of emails to be deployed in a 30 day period. The client can order them to be deployed all at once or by dividing them into three equal groups.
- Column (B) shows the market price for the use of our proprietary email database. Markets Global is foregoing costs for up to 300 million database records during the **2018 Biggest Republican Turnout in History Campaign**.
- Columns (C), (D), (E) and (F) show discounted 30 day deployment costs when multiple deployments are ordered.
- Column (G) shows the cost per 100,000 emails corresponding to the quantities shown in Column (A).
- Column (H) shows the 'Set Up' costs per order.
- Column (I) shows the total costs of Column (F) and Column (H).
- Costs for IP's, domains, proofs, csv reports (Opens, Clicks, Delivered, Viewed, Bounced, Time Outs, Monitoring and Creative) are included in pricing.

8. Deployments start on the First of each month. Payment and approval of client's final proof for each Order must be received no later than the 15<sup>th</sup> of the previous month. Send copy, graphics and proofs to: [support@marketsglobal.co](mailto:support@marketsglobal.co)

## ORDER DETAILS

- A. Place a check in the Frequency Box(s) to indicate how many times in 2018 you want your message to be deployed. You can change your message each month. You can order more than one deployment in a given month. A separate monthly invoice will be emailed to you for each repeat Order:

☐ 1 time a year; ☐ 3 times a year; ☐ 6 times a year; ☐ 9 times a year; ☐ 12 times a year;

☐ 15 time a year; ☐ 18 times a year; ☐ 21 times a year; ☐ 24 times a year; ☐ 27 times a year;

- B. Enter the number of times in each month that your message is to be deployed in 2018. By completing this section we will reserve bandwidth for your campaign in the month(s) you have chosen. This will prevent being bumped into a priority position in succeeding months because of limited bandwidth:

January [ ]; February [ ]; March [ ]; April [ ]; May [ ]; June [ ]; July [ ];  
August [ ]; September [ ]; October [ ]; November (to election day) [ ]

- C. Confirm Prices for each GOP Candidate that is participating in this Order (see Price table above):

- Enter the number of GOP Candidates participating in this Order: \_\_\_\_\_
- From Column (A) enter the quantity of emails to be deployed: \_\_\_\_\_
- Enter the number of times the quantity you are ordering in Column (A) should to be deployed in 2018: \_\_\_\_\_  
You will be sent in the preceding month an invoice for this deployment.
- Enter the 'PRICE' shown under one of the Frequency Discount 'PRICES' in Columns (C), (D), (E), or (F) that corresponds to the quantity of emails you are ordering from Column (A): \$ \_\_\_\_\_
- Enter the 'Set Up' charge in Column (H) that corresponds to your choice in Column (A): \$ \_\_\_\_\_
- Add the totals from (d) and (e): \$ \_\_\_\_\_
- North Carolina residents only - Enter Sales Tax of 6.7% times of (f): \$ \_\_\_\_\_
- Grand Total - add (f) plus (g): \$ \_\_\_\_\_ (Pay this amount)

- D. Enter the 'Area Codes', 'SCF's', County(s) or State(s) for the voters you want to reach with your campaign message:

- SCF's, 3-Digit Area Codes: \_\_\_\_\_
- 2-Digit for State(s): \_\_\_\_\_
- County(s) with 2-Digit State(s): \_\_\_\_\_
- Check applicable box if this campaign is for all 50 State(s): ☐ Yes, ☐ No.

- E. Do you want to deploy your emails shown in Colum (A) all at once over 30 days or to divide them into three equal groups:

Check appropriate box: ☐ At one time over 30 days; ☐ In 3 equal groups over 30 days.

- F. Comments: \_\_\_\_\_

Remember to email to [support@marketsglobal.co](mailto:support@marketsglobal.co) a list of other GOP Candidates, with their contact information, who would like to Order deployments for their campaigns. Markets Global will contact each one to schedule their campaign deployments.

I am a Republican Candidate running for public office and ordering the above described email deployment(s)  
[Remember to complete your contact information at the top of this Order Form.]:

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_/\_\_\_\_/\_\_\_\_

Print Name: \_\_\_\_\_ Title: \_\_\_\_\_