## HAND SHAKE MARKETING AUTO DEALERSHIPS

**Penetrate Deeply Into Your Market Niche** 

Pay only a 1% commission on completed sales\*

Increase Sales by 10, 20 (or more) vehicles each month with Market Niche Penetration Strategies



Keep Revenue Streams Strong • Increase Floor Traffic • Promote Test Drives • Develop Qualified Leads • Keep Sales Reps Busy • Protect, Penetrate & Grow Market Niches • Guard Against Competitors • Expand Markets, Sales & Service

## MARKET NICHE PENETRATION STRATEGIES WORK

## MARKETS GLOBAL enables Auto Dealerships:

- Target consumers and businesses in market niches weekly, monthly or quarterly with focused branding and promotional offers,
- Use all or part of Markets Global's proprietary USA 300 mil consumer email database 'FREE',
- Deploy email promotions to hundreds of thousands, even millions of consumers in your market niche. Augment or replace your existing advertising and marketing program.
- Brand your company name and products to hundreds of thousands, even millions of consumers and businesses. Pay only a nominal programming fee and 1% commission on completed sales. Save thousands of dollars every month for advertising costs.
- Collect qualified leads (.csv file) for 'opens' and 'clicks' to promotional offers (email, name, address, City, State, Zip, phone, URL's to client's website).

Go to: <a href="http://marketsgloal.co">http://marketsgloal.co</a>/Hand-Shake-Marketing.pdf

Generate a steady flow of new customers without costs for database lists, email deployments, creative graphics, etc.

**PAY ONLY A 1% COMMISSION ON COMPLETED SALES\*** 

\*Nominal programming cost not included.



**Market Niche Penetration Strategies** 

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